

NC State Natural Resources Foundation, Inc.
Board Meeting Open Session Minutes
April 27, 2018

Members Present: Lewis Ledford, Chairman; Blas Arroyo, Elizabeth Biser, Sam Cook, Lara Brown de Fuenmayor, Vicki Hardee, Dick Ludington, Barbara McCutchan, Charles Meeker, Mary Peloquin-Dodd, Dick Porterfield, Phil Rea, Genie Ussey, Mary Watzin, Beth Wilson

Members Absent: Lou Boos, Jim Bowen, Jim Buzzard, Chris Davidson, Hunter Jenkins, Harry Sideris, Ron Terry

Others Present: Robin Banker, Emily Capps, Sarah Corica, Mike Dickerson, Shane Jarvis, Marian McCord, Jennifer Piercy, Jennifer Viets

Chair Ledford called the meeting to order at 8:40 a.m. at Fort Macon State Park. Dean Watzin brought birthday greetings from the Board to Mary Peloquin-Dodd.

A motion was made by Charles Meeker and seconded by Blas Arroyo to approve the minutes of the February 16, 2018 meeting. The motion carried.

Dick Ludington provided a report from the Advancement Committee. The goal to date for this fiscal year has been exceeded. The Board was encouraged to review the College Strategic Plan that was included in the January meeting notebooks. The Advancement Committee reviewed a few impact statements during their meeting and provided feedback to the advancement team.

The Audit and Finance Committee report was given by Blas Arroyo. At a conference call of the committee March 7, the 2017 Financial Report for the Foundation was accepted from the audit firm BDO USA, LLP. Those results concluded there were no difficulties encountered in performing the audit, there were no disagreements with management, and no material misstatements or adjustments found throughout the audit. In addition, the Committee reviewed the Foundation's 990 federal tax return.

Operating Fund Investments make up \$4.8M of total investable assets. Life income funds had a market value of \$1.5M at December 31, 2017. Long-Term Investments were valued at \$30.2M as of December 31, 2017. The college also received support from ten endowments invested in the long-term pool as well as other directly-owned assets held by the Natural Resources Foundation and other associated entities. The College of Natural Resources had a \$197.3 million in endowment support at December 31, 2017. Endowment spending budgets for the college are \$3.8M next fiscal year.

The Committee was also provided with results of the 2017 National Association of College and University Business Officers Commonfund Endowment Survey. NC State ranks 31st among 245 4-year public colleges and universities.

The 2019 General Fund Budget was presented and explained by Blas Arroyo on behalf of the Audit and Finance Committee. Dick Porterfield made a motion to approve the 2017-18 Requested Budget Revision and 2018-19 Requested Budget as submitted, seconded by Genie Ussery. The motion carried.

Mary Peloquin-Dodd shared that September 27, the University will host an "Endowment University" and Board members are invited to attend. This will be an opportunity for board members, and others, to hear and learn about endowment logistics at NC State.

Dick Porterfield provided a report on the Forest Management Committee meeting. The Foundation might have an opportunity to sell carbon credits. A consulting firm has approached the Foundation about the possibility and more information is being collected about this possibility. Dr. Tom Gower made a presentation to the committee entitled "Forest C Management Science: First Principles." Additional firms will be contacted concerning the feasibility of selling carbon credits. A brief history of Hofmann Forest and Hosley Forest was discussed.

Sam Cook will host a one-day visit to Hofmann Forest June 18. The group will leave Biltmore Hall about 8 a.m. All Board members are invited to attend.

Lara Brown de Fuenmayor provided an Advancement update. As of March 31, the College has reached \$25,184,003 toward the goal of \$35M. Campaign themes include Extraordinary Opportunity, Extraordinary Purpose, Extraordinary Experience, Extraordinary Place and Extraordinary Leadership. Lara shared information about major gifts (\$25,000+) received during this fiscal year (July 1, 2017 to date), recognizing several board members for their campaign gifts made this year. The College's campaign priorities were shared:

- Graduate Fellowships, Undergraduate Scholarships
- Endowed Professorships, Interdisciplinary Centers, Catalyst Fund
- Experiential Learning, Leadership Development, Diversity and Inclusion, Distinguished Speaker Series
- Innovative Teaching, Research and Collaboration Spaces
- Schenck Forest Facility
- Renovation Funds
- CNR Enhancement Fund

An update was provided by Jennifer Piercy on the Pulp and Paper Advisory Committee. She shared a brief history, how CNR is impacting the pulp and paper industry and showed a brief video that will be aired through TAPPI. Program highlights were shared including impacting our students with internships, career fairs and interviewing. 100% of the pulp and paper graduates secured jobs prior to graduation. Logistics of giving, efforts and accomplishments were detailed and upcoming events. The TAPPI video will be shared with the Board.

Marketing and communications discussion was led by Sarah Corica. The Board was divided into two groups to discuss two draft case statements and provide feedback.

Professorship case statement feedback was delivered by Elizabeth Biser

- Too long, cut in half
- Second to last paragraph the lead
- Combine paragraphs 3 and 4
- Define what a professorship is
- Include a story of a single professorship
- Focus on drawing the brightest students is paramount to the case for support

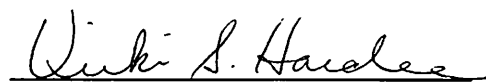
Catalyst Fund case statement feedback was delivered by Barbara McCutchan

- Include examples/profiles
- Profile big and small projects - don't give a dollar amount
- Explain process of support for faculty
- Key message: this allows faculty to be entrepreneurial - use word entrepreneurial
- Key message: this ensures pipeline of research

The next meeting of the Board will be in Raleigh September 13-14.

With no further business, a motion was made to adjourn by Charles Meeker and seconded by Barbara McCutchan. The motion carried and the meeting adjourned at 11:15 a.m.

Respectfully submitted:



Vicki S. Hardee, Secretary