



**COLLEGE OF NATURAL RESOURCES**  
**All College Meeting**  
**Myron Floyd, Interim Dean**

# Welcome



# Leadership Team

- Melissa Pasquinelli, Associate Dean for Academic Affairs
- Marian McCord, Associate Dean for Research
- Bob Bardon, Associate Dean for Extension & Engagement
- Shane Jarvis, Assistant Dean for Finance & Business
- Lara Fuenmayor, Assistant Dean for Advancement
- Tom Gower, Department Head, FER
- Marko Hakovirta, Department Head, FB
- Michael Kanters, Interim Department Head, PRTM
- Ross Meentemeyer, Director, CGA

# New Faculty and Staff

- Dean's Office
- Academic Affairs Office
- Research Office
- Advancement Office
- Forestry and Environmental Resources
- Parks, Recreation and Tourism Management
- Forest Biomaterials
- Center for Geospatial Analytics



# State of the College

- Academic Affairs Update
- Research Office Update
- Extension Program Update
- Advancement Update
- Facilities Updates
- Budget Outlook
- Interim Dean Priorities

# Office of Academic Affairs

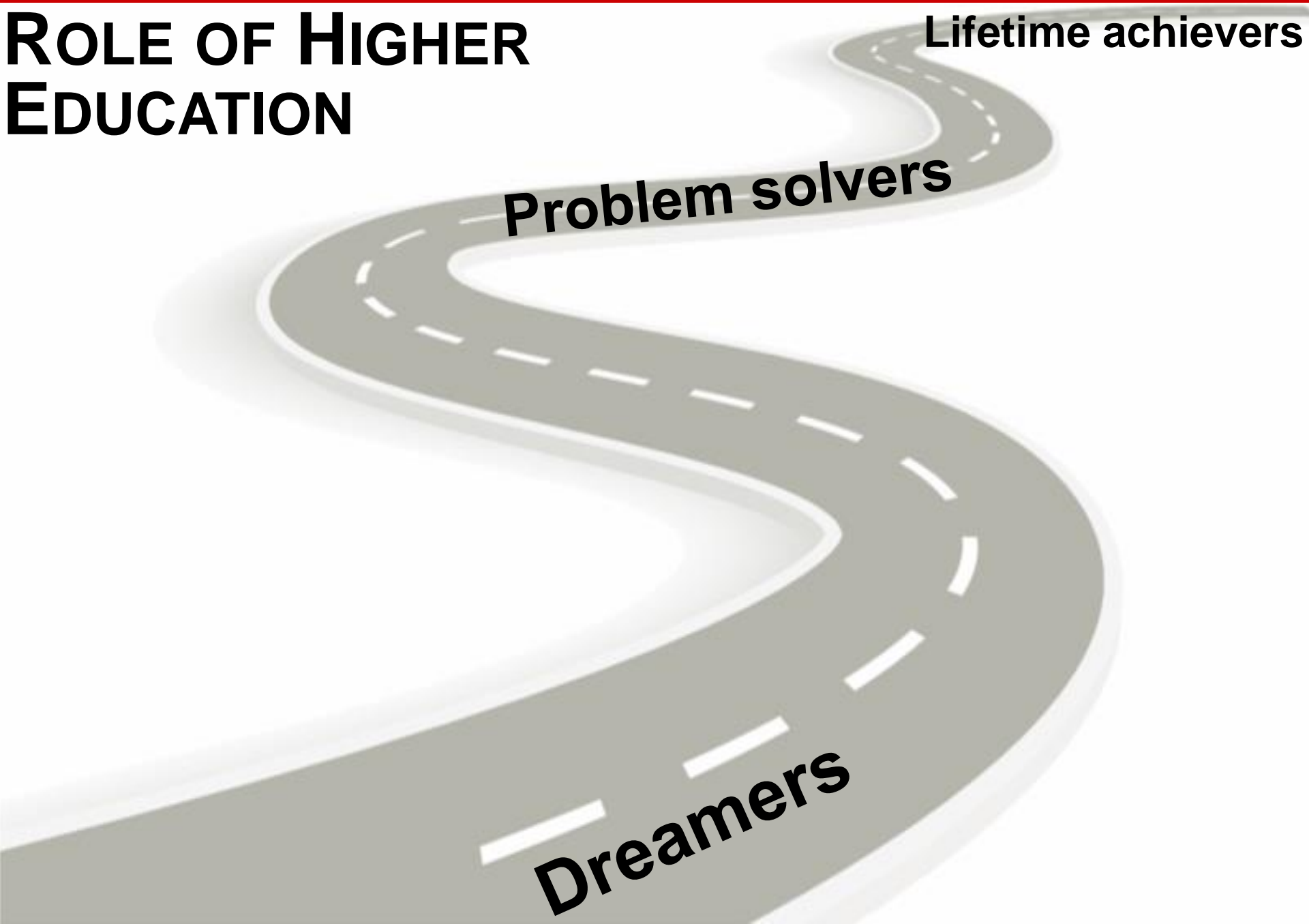
Dr. Melissa Pasquinelli  
Associate Dean

# ROLE OF HIGHER EDUCATION

Lifetime achievers

Problem solvers

Dreamers



# ROLE OF ACADEMIC AFFAIRS

Lifetime achievers

Problem solvers

Alumni



College of Natural Resources

Thinkers and Doers



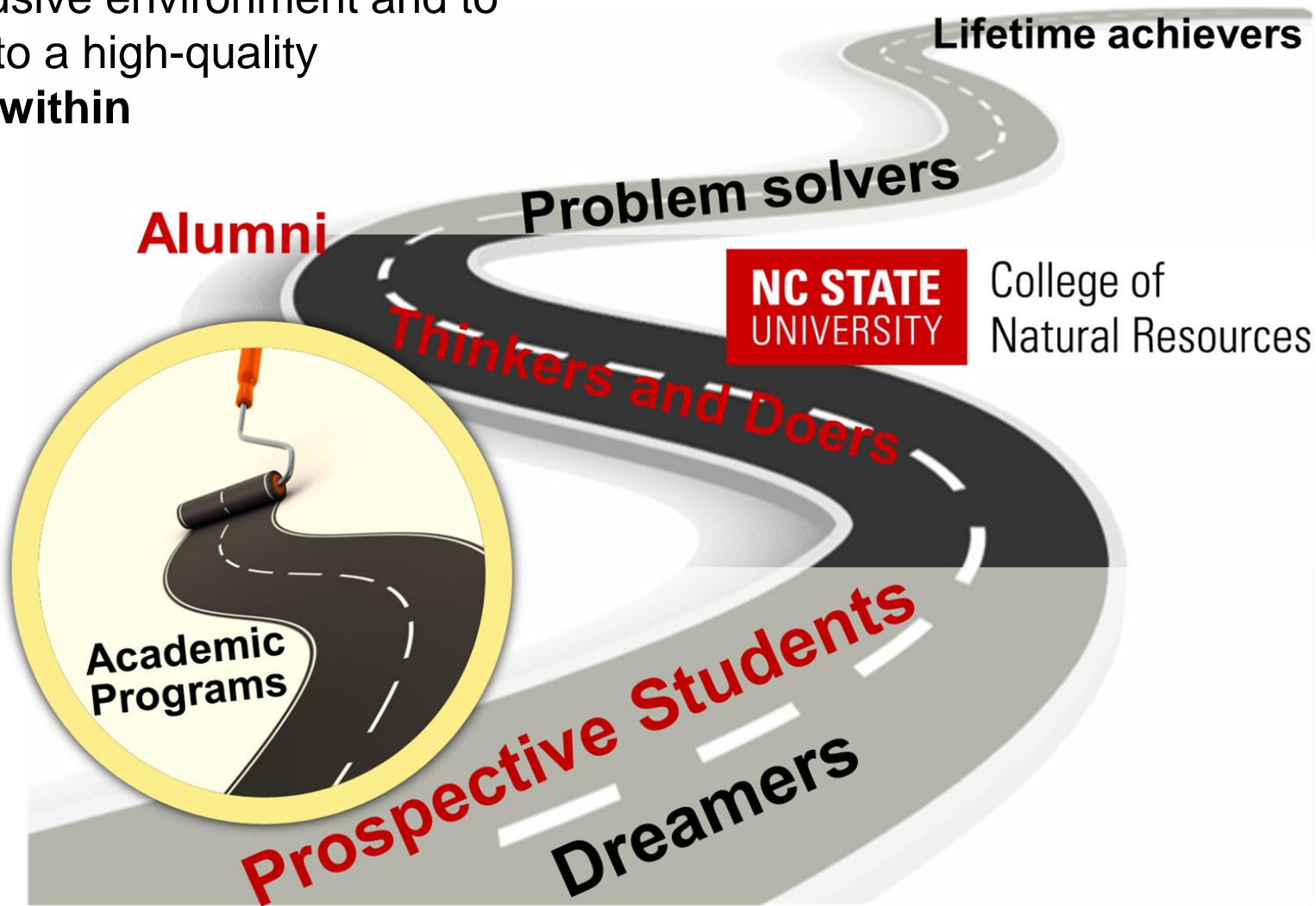
Prospective Students  
Dreamers



# ACADEMIC AFFAIRS

**MISSION:** To guide, support, and encourage CNR students along their career trajectory **by working closely with faculty, staff, and other partners** to foster an inclusive environment and to provide access to a high-quality education **both within and outside the classroom.**

**VISION:** To develop the best stewards and leaders of natural resources for the future.



# The CNR Academic Affairs Team



**Melissa Pasquinelli**  
Associate Dean of Academic Affairs



**Tiffany McLean**  
Director of Recruitment and Student Engagement



**Yvonne Lee**  
Director of Academic and Student Services



**Sherry Rumph**  
Coordinator of Academic Affairs and Student Services



**Alex Loflin**  
Recruiter



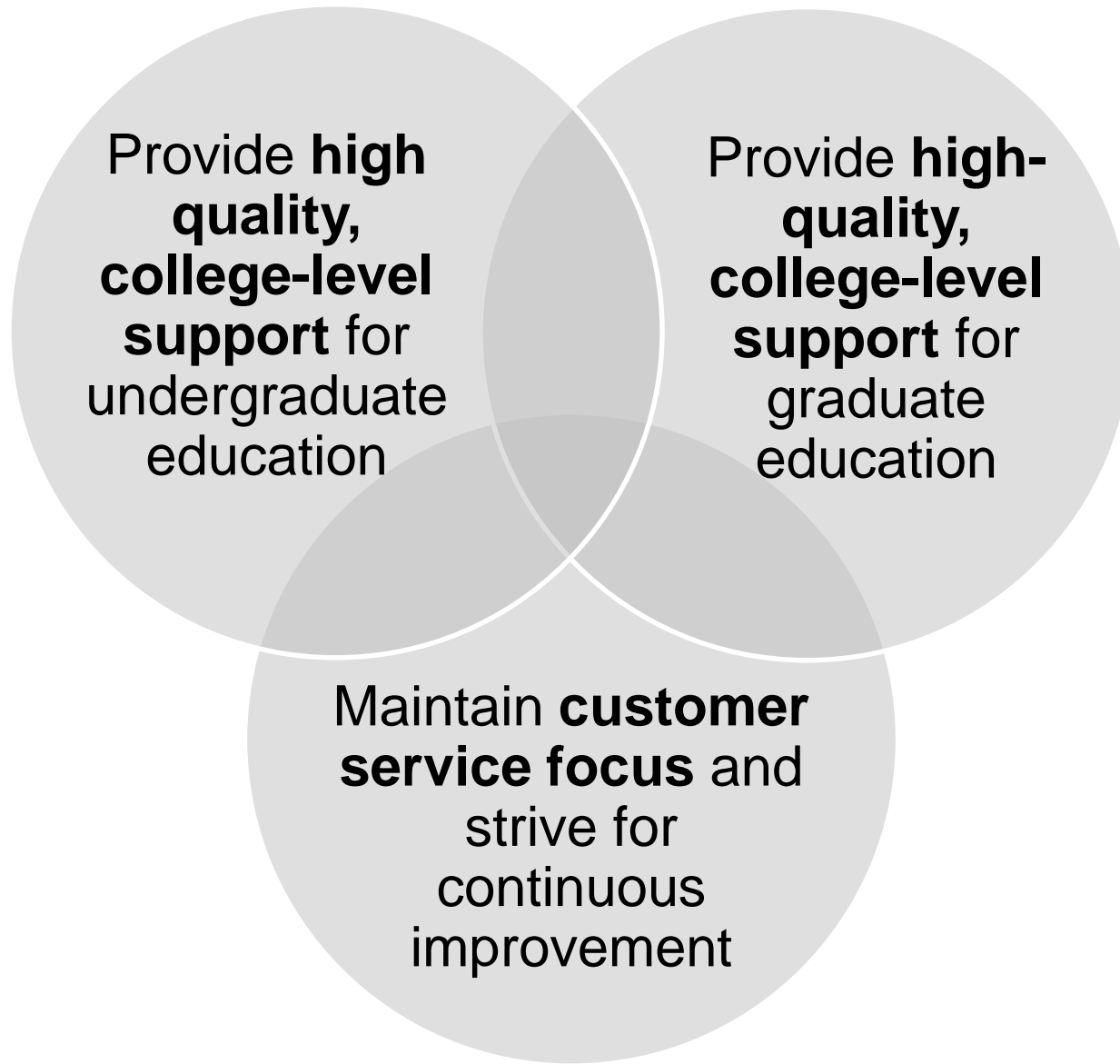
**Patti Najarian**  
Executive Assistant

## ADDITIONAL STAFF

- 2 Recruitment Interns
- 1 Professional Development Intern
- 1 Enrichment Fund Intern
- 1 Academic Affairs Intern
- 1 Graduate Student Intern
- 1 Work Study

**And...19 Student Ambassador Volunteers!**

# Strategic Priorities for Academic Affairs



# Strategic Priorities for Academic Affairs

Provide **high quality, college-level support** for undergraduate education

Provide **high-quality, college-level support** for graduate education

Maintain **customer service focus** and strive for continuous improvement

**Academic and Student Support** (*Yvonne, Sherry, Melissa*)

- Re-invigorate **CNR Honors program**

**Student Engagement** (*Tiffany, Melissa*)

- Evaluate retention and student engagement efforts
- Form a team to develop a replacement to the **Freshman common reading program**.
- Form a team to develop a proposal for a **Natural Resources Scholars** program targeted for scholarship holders of a particular value, as a means of increasing prestige and enrichment for the students

**Recruitment** (*Tiffany, Alex, with Recruitment Team*)

- Focus recruitment efforts on **high-quality students and reaching larger target specialized populations**, particularly rural, and community college students as well as people of color (POC)

## Undergraduate Student Enrollments

		<b>First Year</b>	<b>External Transfer</b>	<b>Total</b>
<b>TOTAL ENROLLED (AS OF 8/20/19)</b>		255	107	1578*
<b>GENDER</b>	<b>% Female</b>	43%	30%	40%
<b>ETHNICITY</b>	<b>% Non-White</b>	17%**	13%**	21%**
<b>RESIDENCY</b>	<b>% Out-of-state</b>	14%	9%	13%
	<b>% International</b>	0%	1%	2%
<b>AREAS OF NC</b>	<b>Tier 1 (rural)</b>	10%	7%	
	<b>Tier 2</b>	22%	21%	
	<b>Tier 3 (urban)</b>	52%	60%	

\*Including EFY-PSE students

\*\*Non-white also includes students who identified as more than one ethnicity

# Reminders from UG Recruitment Team

- Please let a member of our recruitment team know if you are working with prospective students including elementary, middle, high school, and community college
  - New university policy for minors!
- Help us find outstanding alumni who would be good to help with recruitment

- **Tiffany McLean**, Director of Recruitment and Student Engagement
- **Alex Loflin**, College Recruiter
- **Gabriella Sinkovic**, Student Services Coordinator, PGM
- **Kimber Lunsford**, Assistant Director of Undergraduate Programs for FER
- **Jennifer Piercy**, Director of Student Recruiting, PSE
- **Michele Serrano**, Recruiter and Program Coordinator, SMT
- **Janell Moretz**, Asst. Director of Undergrad Programs, PRTM
- **Dr. Shaefny Grays**, Interim Director, Office of Diversity and Inclusion



# Strategic Priorities for Academic Affairs

Provide **high quality, college-level support** for undergraduate education

Provide **high-quality, college-level support** for graduate education

Maintain **customer service focus** and strive for continuous improvement

**Academic and Student Support** (*Yvonne, Sherry*)

- Explore interest in a **doctoral hooding ceremony**

**Student Engagement** (*Melissa, DGPs, CNR Research Administration Office*)

- Offer a series of events (2/semester) for **graduate student engagement and professional development** activities.

**Recruitment** (*Melissa, DGPs, Shaefny*)

- Establish a **recruitment team** charged with developing a plan for concerted efforts for graduate recruitment at the college level to improve the quality and diversity of enrolled students.
- Work with the CNR Research Administration Office and Departments to explore other avenues for **funding graduate work**.

## Graduate Student Enrollments

		<b>Masters (MS/MR)</b>		<b>Doctoral</b>	<b>Total</b>
		<b>Traditional</b>	<b>Online</b>		
<b>TOTAL ENROLLED (As of 8/20/19)</b>		89 (90 new)	216	130 (33 new)	435 (123 new)
<b>GENDER</b>	<b>% Female</b>	52%	42%	44%	45%
<b>ETHNICITY</b>	<b>% Non-White</b>	19%	18%	12%	16%
<b>RESIDENCY</b>	<b>% Out-of-state and International</b>	37%	20%	54%	33%



# Strategic Priorities for Academic Affairs

Provide high quality, college-level support for undergraduate education

Provide high-quality, college-level support for graduate education

Maintain customer service focus and strive for continuous improvement

## Academic and Student Support *(Yvonne, Sherry, Melissa)*

- Encourage and support the use of **GPS (Go, Plan, Succeed)** to document student progress.
- Develop **more efficient workflows and schedules**: room reservations, etc.
  - New page on CNR Internal Resources
- **Re-establish advising awards and add graduate mentoring awards**
- Increase participation of GSAs in CNR Council

## Student Engagement *(Tiffany, Patti, Melissa)*

- **Increase professional development activities for all students**
  - First CNR Career Fair (**Oct. 17**)
  - Develop proposal for a satellite office for Career Development


## New Initiatives *(Melissa)*

- Professional development and networking activities for faculty and staff




**Current GPS Partners:**

- Academic Colleges (including CNR)
- University Tutorial Center
- Office of International Services-Sponsored Students
- Community College Collaborative Program
- Study Abroad
- Absence Verification Program
- ASPSA (Student Athletes)
- Military and Veteran Services
- Transfer Student Coordinator
- Coordinator for International Student Support
- Office of Undergraduate Research
- ROTC
- University Scholars Program
- Shelton Leadership Center
- TRIO

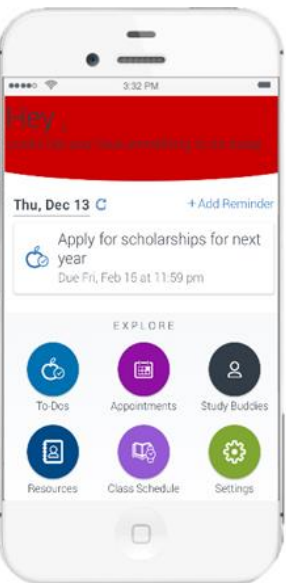
 View, document and share advising information

 Streamlined appointment scheduling






 Targeted outreach

 Gain insights through reports and data  
[go.ncsu.edu/gps](http://go.ncsu.edu/gps)

**Announcing GPS Mobile for Students**



**Key Features**

-  Schedule appointments
-  View class schedules and find directions to building locations
-  Manage to-dos and key dates
-  Access campus-wide services
-  Study Buddies: Create study groups and ace those tests

# Other Announcements and Reminders

## Fall Signature Events

**CNR Career Fair:**

October 17

**CNR Open House:**




















October 19

All major recruitment and student services events can be found on the **Calendar!**

[CNR Recruitment and Student Services Calendar](#)

Also, new tab on the **CNR Internal Resources page** for things like “Who to contact”

**Faculty, Staff, Employers, Donors, Parents, Alumni** → **Students**

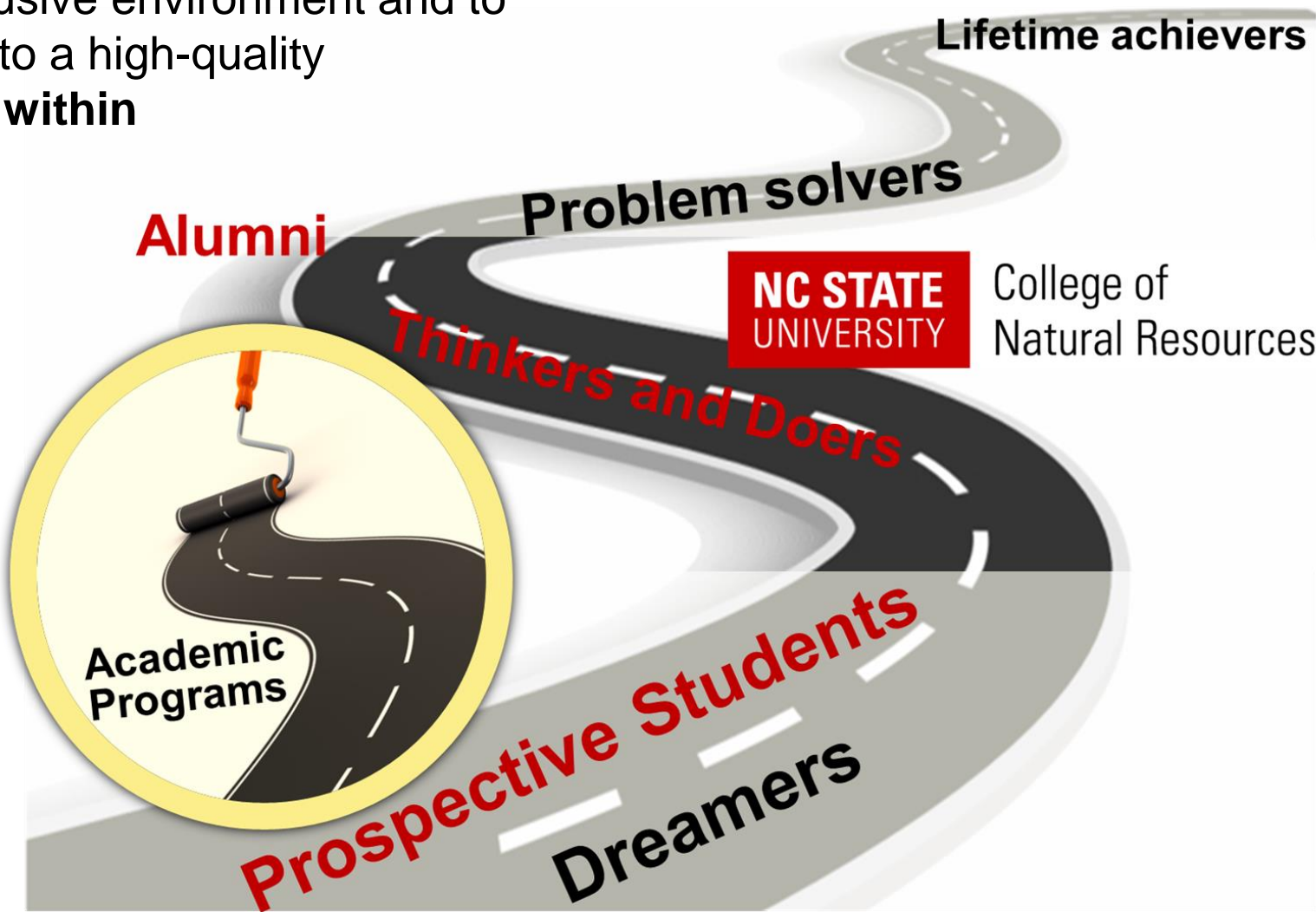
Characteristics	Maturists (pre-1945)	Baby Boomers (1945-1960)	Generation X (1961-1980)	Generation Y (1981-1995)	Generation Z (Born after 1995)
Formative experiences	Second World War Rationing Fixed-gender roles Rock 'n' Roll Nuclear families Defined gender roles — particularly for women	Cold War Post-War boom "Swinging Sixties" Apollo Moon landings Youth culture Woodstock Family-orientated Rise of the teenager	End of Cold War Fall of Berlin Wall Reagan / Gorbachev Thatcherism Live Aid Introduction of first PC Early mobile technology Latch-key kids; rising levels of divorce	9/11 terrorist attacks PlayStation Social media Invasion of Iraq Reality TV Google Earth Glastonbury	Economic downturn Global warming Global focus Mobile devices Energy crisis Arab Spring Produce own media Cloud computing Wiki-leaks
Percentage in U.K. workforce*	3%	33%	35%	29%	Currently employed in either part-time jobs or new apprenticeships
Aspiration	Home ownership	Job security	Work-life balance	Freedom and flexibility	Security and stability
Attitude toward technology	Largely disengaged	Early information technology (IT) adaptors	Digital Immigrants	Digital Natives	"Technoholics" — entirely dependent on IT; limited grasp of alternatives
Attitude toward career	Jobs are for life	Organisational — careers are defined by employers	Early "portfolio" careers — loyal to profession, not necessarily to employer	Digital entrepreneurs — work "with" organisations not "for"	Career multitaskers — will move seamlessly between organisations and "pop-up" businesses
Signature product	 Automobile	 Television	 Personal Computer	 Tablet/Smart Phone	Google glass, graphene, nano-computing, 3-D printing, driverless cars
Communication media	 Formal letter	 Telephone	 E-mail and text message	 Text or social media	 Hand-held (or integrated into clothing) communication devices
Communication preference	 Face-to-face	 Face-to-face ideally, but telephone or e-mail if required	 Text messaging or e-mail	 Online and mobile (text messaging)	 Facetime
Preference when making financial decisions	 Face-to-face meetings	 Face-to-face ideally, but increasingly will go online	 Online — would prefer face-to-face if time permitting	 Face-to-face	 Solutions will be digitally crowd-sourced

\*Percentages are approximate at the time of publication.

# ACADEMIC AFFAIRS

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**VISION:** To develop the best stewards and leaders of natural resources for the future.



All College Meeting August 23, 2019

# **COLLEGE RESEARCH OFFICE**

**CRO MISSION: SUPPORT RESEARCH, SCHOLARSHIP AND EXTENSION BY PROVIDING OUTSTANDING SPONSORED PROGRAM DEVELOPMENT AND ADMINISTRATION ASSISTANCE, WHILE MINIMIZING RISK TO PI'S, THE COLLEGE AND THE UNIVERSITY BY INSURING COMPLIANCE WITH STATE AND FEDERAL REQUIREMENTS.**

**PROPOSE - RESUBMIT - FUNDED - REBUDGET  
EXTENSION - CLOSE OUT**



**THE CIRCLE OF GRANTS**

# COLLEGE RESEARCH OFFICE

- SPONSORED PROGRAM ADMINISTRATION
  - Proposal development, submission, revisions
  - Project modifications and closeouts
  - Testing and Service Agreements
  - Compliance monitoring (COI, NOI, TEARS, cost-share, etc.)
  - Salary (release and summer)
  - McIntire-Stennis Capacity Grant
  - Federal Equipment Procurement Program
  - Consortia, Centers And Institutes
  - Safety Training
- RESEARCH DEVELOPMENT
  - Seed Funding
  - Junior Faculty Mentoring
  - Partnership Development
  - Proposal Reviews
  - Programs and Events
  - Improve Visibility
  - Advancement



# COLLEGE RESEARCH OFFICE TEAM



# COLLEGE RESEARCH COMMITTEE FY 19

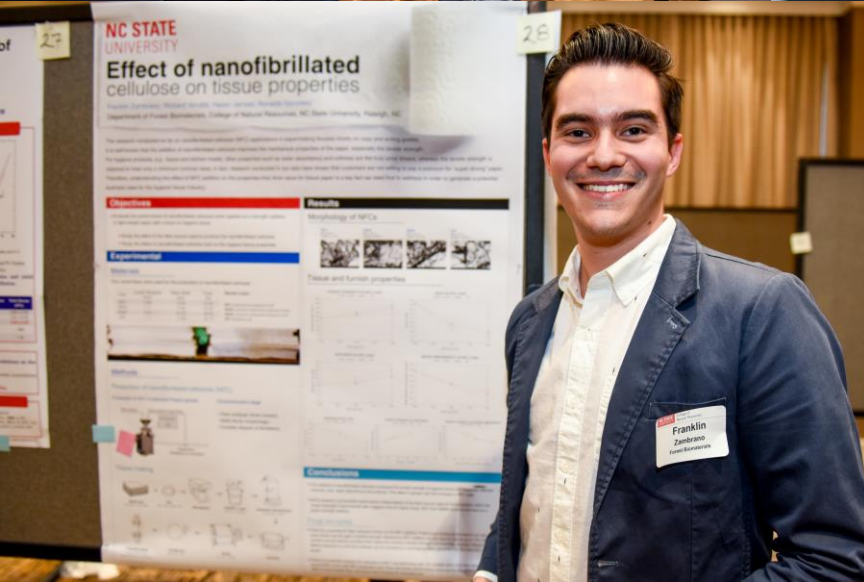


# COLLEGE RESEARCH COMMITTEE FY20



# GRADUATE RESEARCH SYMPOSIUM

February 2019 - 38 Poster Presenters,  
17 Three-Minute Thesis Competitors

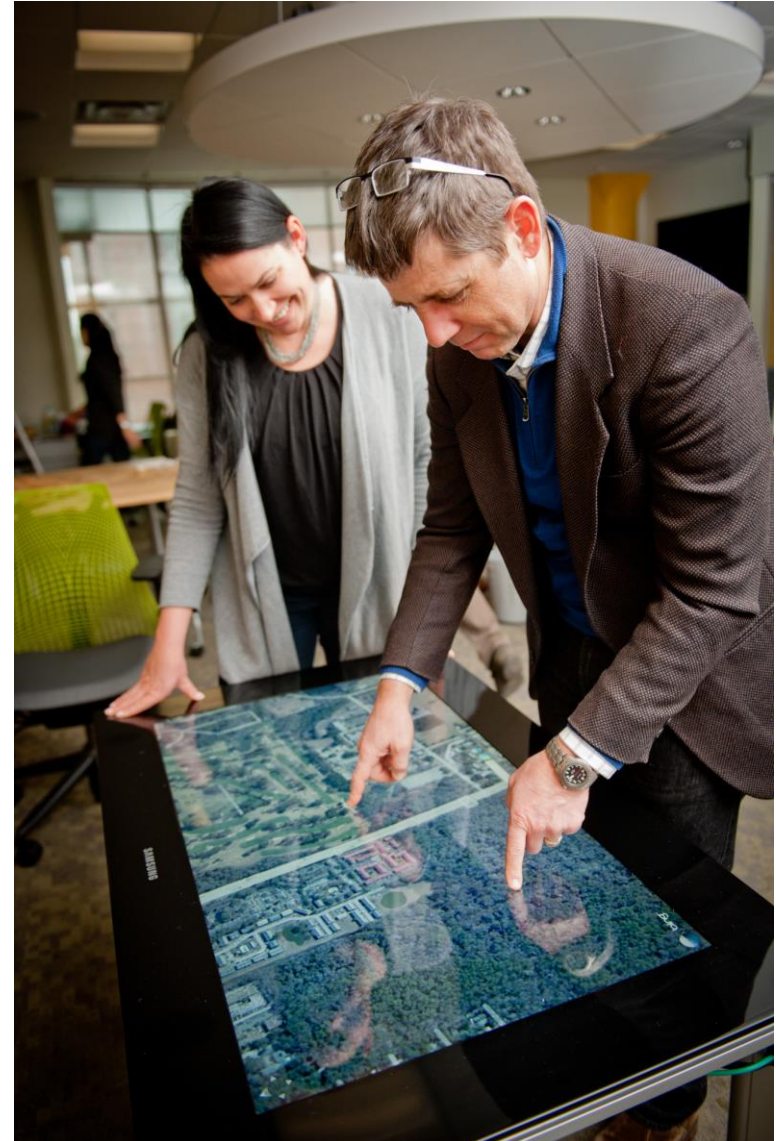


# Faculty Research Mixers Program

- “Environmental Justice and Natural Resources Management”, hosted by Lincoln Larson, speakers: Bethany Cutts, Ryan Emanuel, Louie Rivers, 1/16/2019;
- “Hurricanes and Resilient Landscape”, hosted by Madhu Katti, speakers: Nils Peterson, Marcelo Ardon, Whitney Knollenberg, 1/28/2019;
- “Innovation”, hosted by Duarte Morais and Gene Brothers, speakers: Wade Fulghum, Joel Pawlak, Marian McCord, 3/6/2019;

# Great Research News

- **Yuan Yao** received a NSF CAREER Award, to study biochar within the Food-Energy-Water (FEW) nexus.
- **Sunkyu Park, Ronalds Gonzalez** and collaborators received two USDA NIFA National Needs Fellowship Grants that will support 6 PhD students, and **Zakiya Leggett**'s proposal to support MS students in a joint program with Tuskegee has been recommended for funding.



## More Great Research News

- **Jodi Forrester** received a \$470K USDA NIFA grant to investigate forest management approaches for restoration of species, structural, and functional complexity to Southern Appalachian forested ecosystems
- **Fikret Isik** was awarded \$500K to use high-throughput genetic screening technologies to discover the genetic markers of fusiform rust disease resistance.
- **Bethany Cutts, Elizabeth Nichols, Ryan Emanuel and Madhu Katti** have received NSF, USDA, and Foundation funds to study effects of Hurricane Florence on NC ecosystems and communities.



# Research Numbers

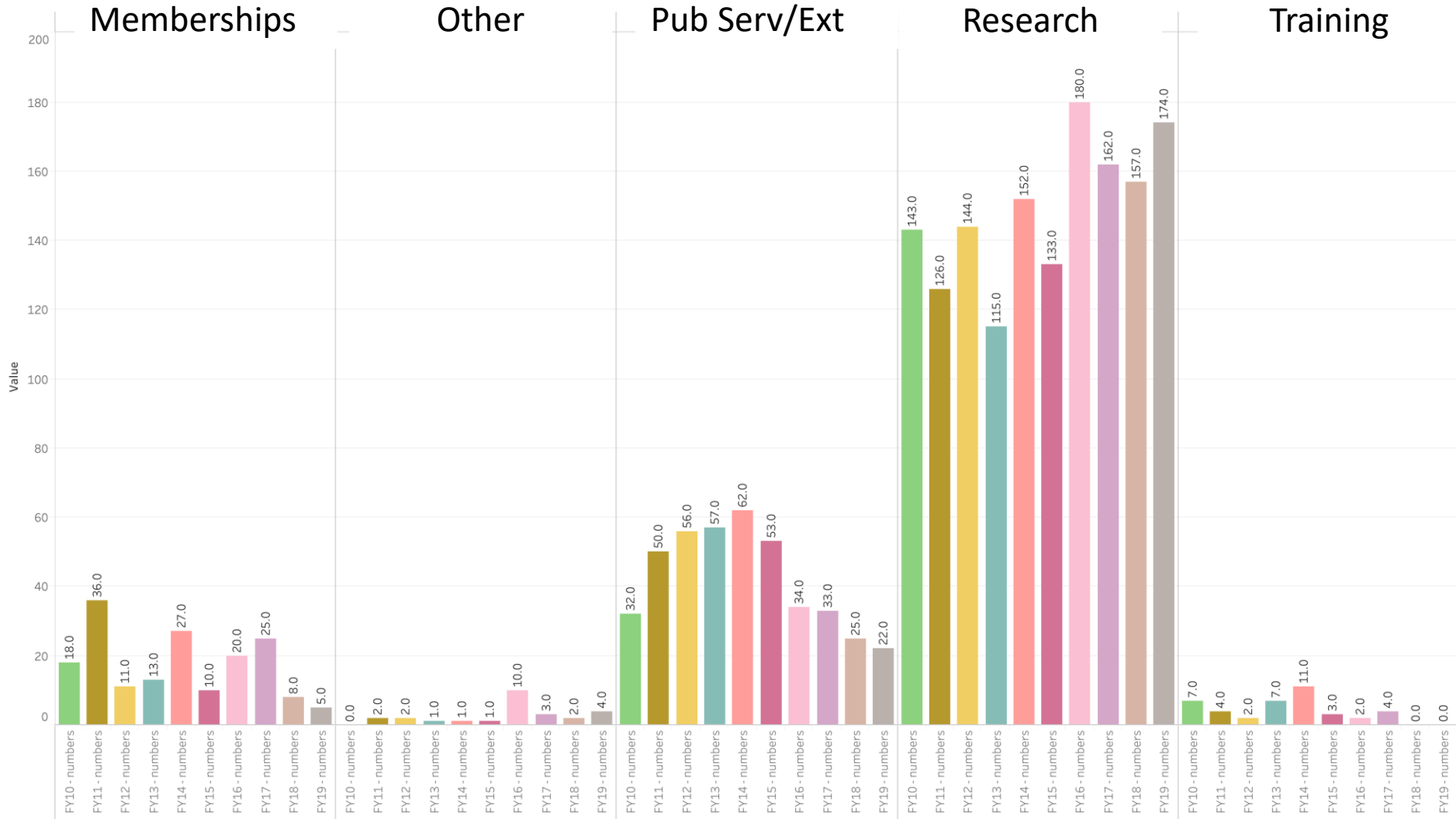
- Submitted 224 proposals (174 last year) on time for a total of \$49M (\$35M last year)
- Managed 265 projects and \$10M in expenditures
- Reviewed and signed over 60 Testing and Service Agreements





# All Awards by Category (Numbers)

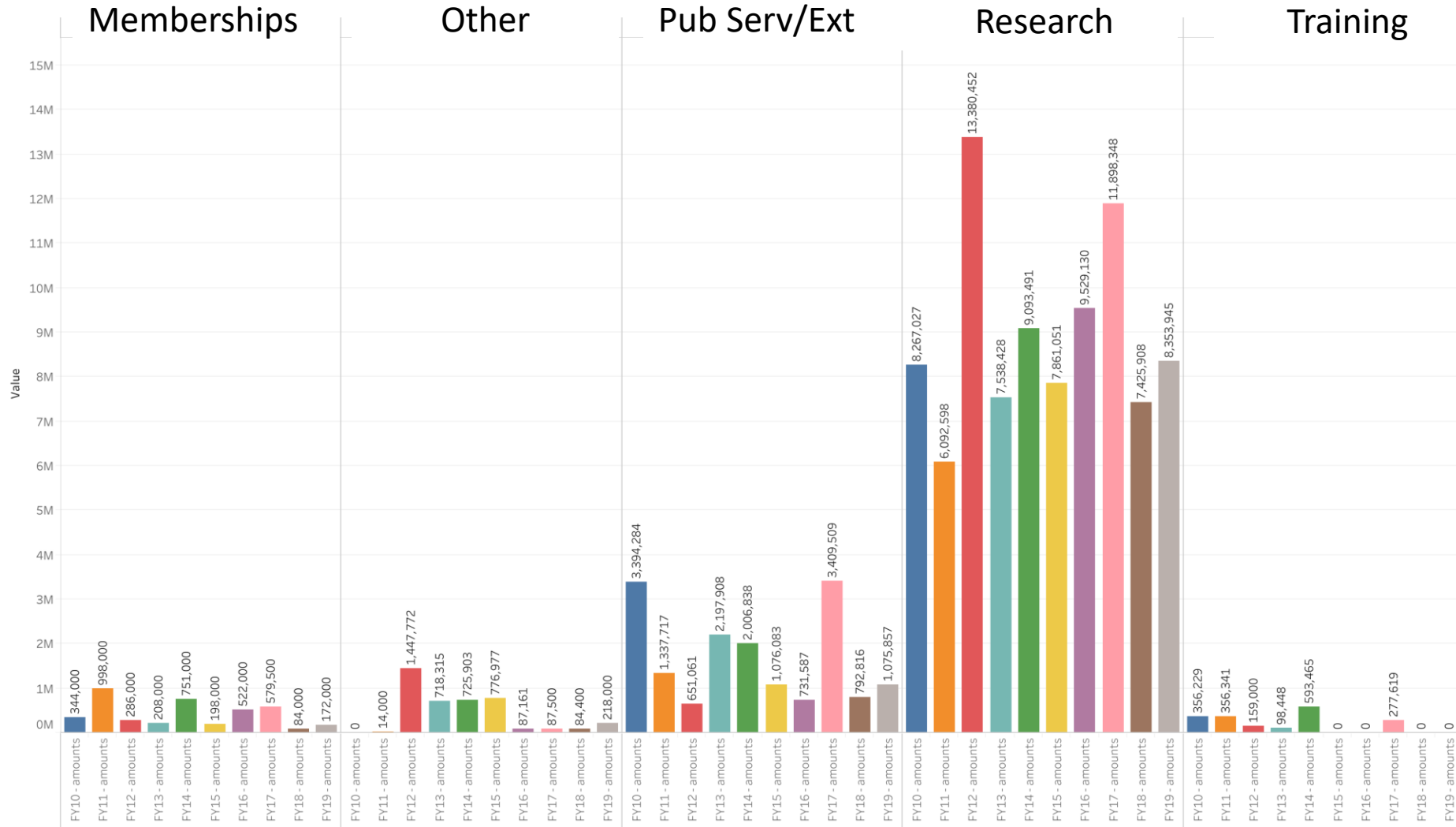
All Awards Numbers Internals Suppressed



FY10 - numbers, FY11 - numbers, FY12 - numbers, FY13 - numbers, FY14 - numbers, FY15 - numbers, FY16 - numbers, FY17 - numbers, FY18 - numbers and FY19 - numbers for each Project Category. Color shows details about FY10 - numbers, FY11 - numbers, FY12 - numbers, FY13 - numbers, FY14 - numbers, FY15 - numbers, FY16 - numbers, FY17 - numbers, FY18 - numbers and FY19 - numbers. The marks are labeled by FY10 - numbers, FY11 - numbers, FY12 - numbers, FY13 - numbers, FY14 - numbers, FY15 - numbers, FY16 - numbers, FY17 - numbers, FY18 - numbers and FY19 - numbers. The view is filtered on Project Category, which keeps Memberships, Other, Public Service/Extension, Research and Training.

# All Awards by Category (Dollars)

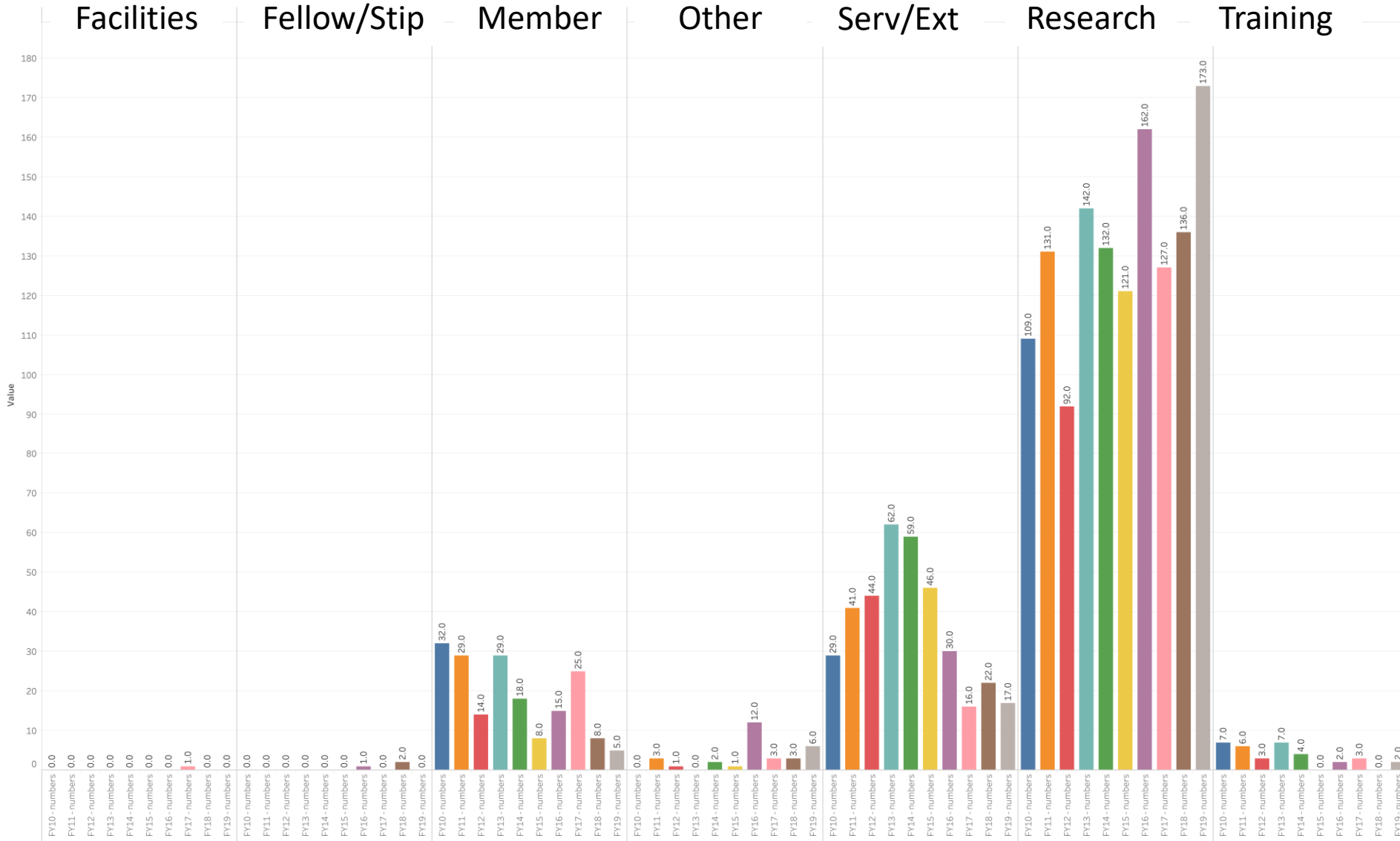
All Award Dollars (Internals Suppressed)



FY10 - amounts, FY11 - amounts, FY12 - amounts, FY13 - amounts, FY14 - amounts, FY15 - amounts, FY16 - amounts, FY17 - amounts, FY18 - amounts and FY19 - amounts for each Project Category. Color shows details about FY10 - amounts, FY11 - amounts, FY12 - amounts, FY13 - amounts, FY14 - amounts, FY15 - amounts, FY16 - amounts, FY17 - amounts, FY18 - amounts and FY19 - amounts. The marks are labeled by FY10 - amounts, FY11 - amounts, FY12 - amounts, FY13 - amounts, FY14 - amounts, FY15 - amounts, FY16 - amounts, FY17 - amounts, FY18 - amounts and FY19 - amounts. The view is filtered on Project Category, which keeps Memberships, Other, Public Service/Extension, Research and Training.

# All Proposals by Category (Numbers)

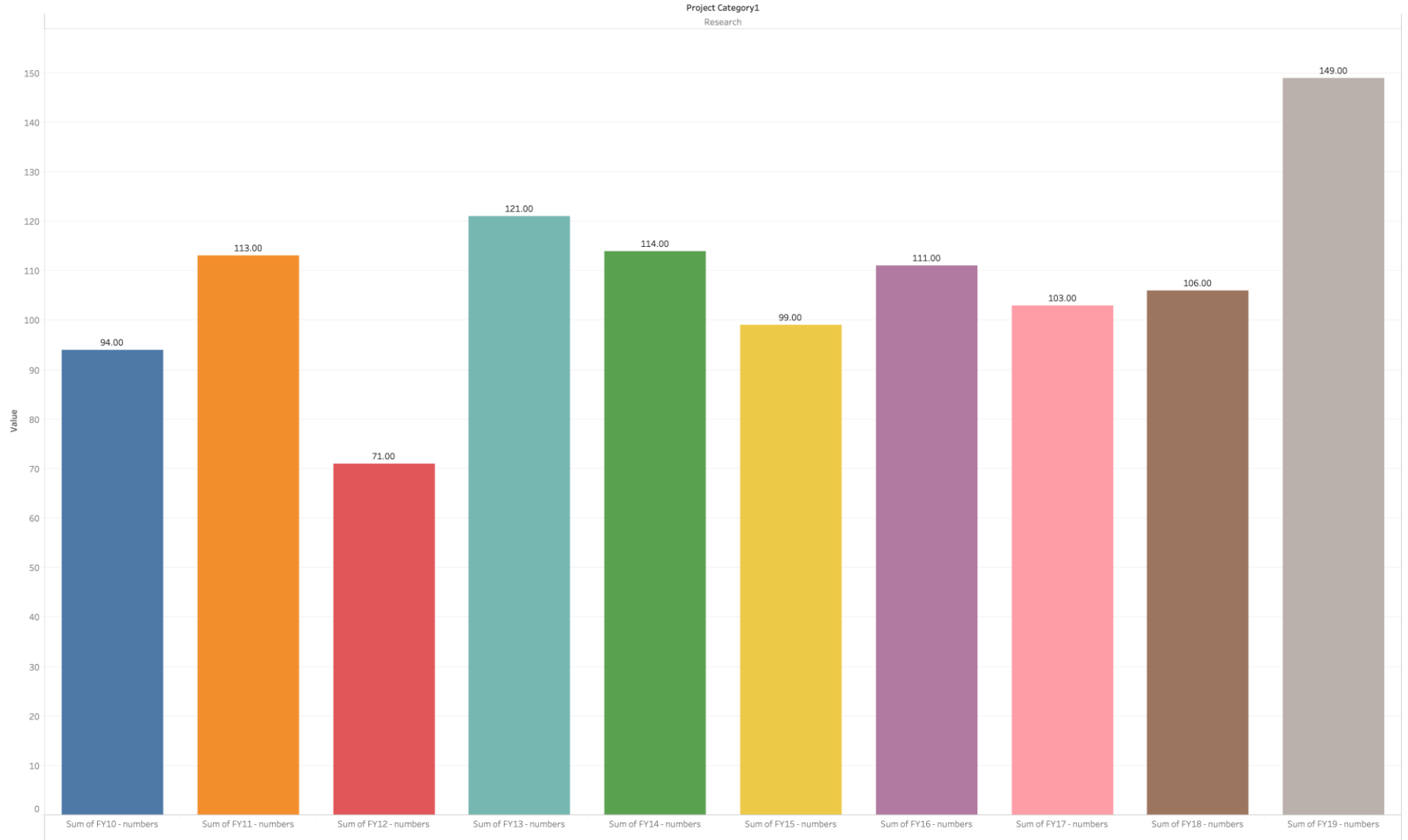
All Proposals Numbers Internals Suppressed



FY10 - numbers, FY11 - numbers, FY12 - numbers, FY13 - numbers, FY14 - numbers, FY15 - numbers, FY16 - numbers, FY17 - numbers, FY18 - numbers and FY19 - numbers for each Project Category. Color shows details about FY10 - numbers, FY11 - numbers, FY12 - numbers, FY13 - numbers, FY14 - numbers, FY15 - numbers, FY16 - numbers, FY17 - numbers

# New Research Proposals (Numbers)

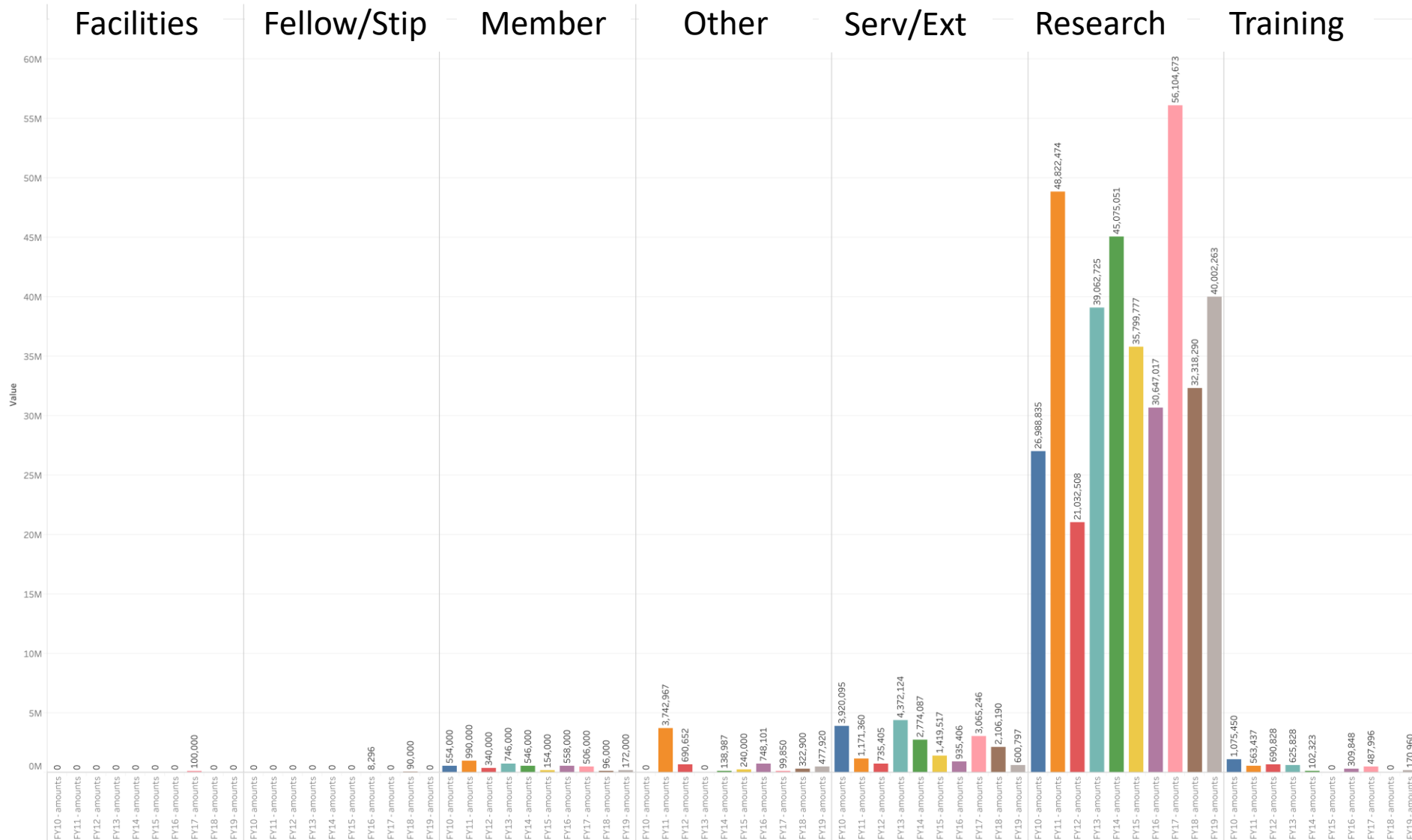
New Proposal Numbers (Internals Suppressed)



Sum of FY10 - numbers, sum of FY11 - numbers, sum of FY12 - numbers, sum of FY13 - numbers, sum of FY14 - numbers, sum of FY15 - numbers, sum of FY16 - numbers, sum of FY17 - numbers, sum of FY18 - numbers and sum of FY19 - numbers for each Project Category1. Color shows details about sum of FY10 - numbers, sum of FY11 - numbers, sum of FY12 - numbers, sum of FY13 - numbers, sum of FY14 - numbers, sum of FY15 - numbers, sum of FY16 - numbers, sum of FY17 - numbers, sum of FY18 - numbers and sum of FY19 - numbers. The marks are labeled by sum of FY10 - numbers, sum of FY11 - numbers, sum of FY12 - numbers, sum of FY13 - numbers, sum of FY14 - numbers, sum of FY15 - numbers, sum of FY16 - numbers, sum of FY17 - numbers, sum of FY18 - numbers and sum of FY19 - numbers. The view is filtered on Project Category1, which keeps Research.

# All Proposals by Category (Dollars)

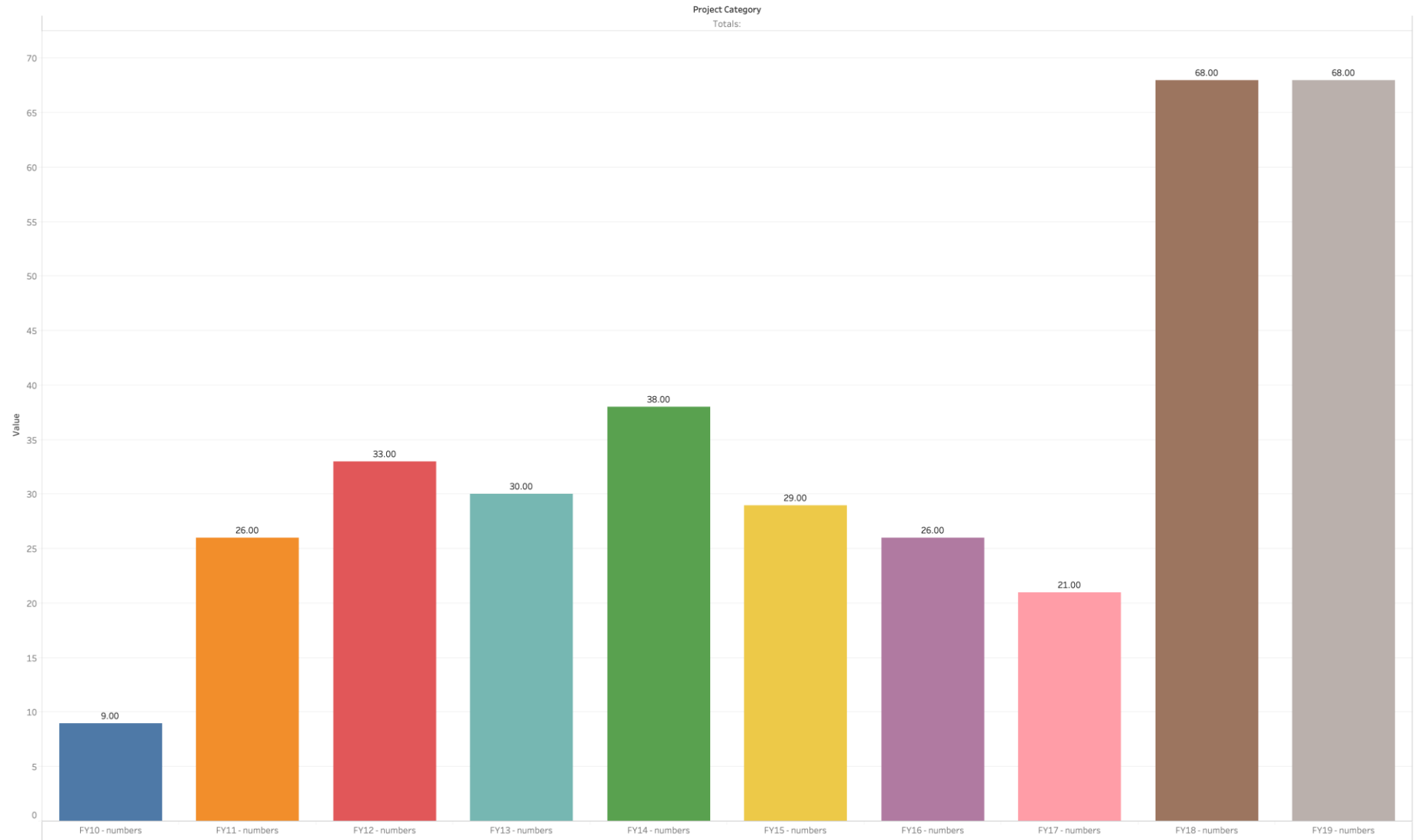
All Proposals Dollars Internals Suppressed



FY10 - amounts, FY11 - amounts, FY12 - amounts, FY13 - amounts, FY14 - amounts, FY15 - amounts, FY16 - amounts, FY17 - amounts, FY18 - amounts and FY19 - amounts for each Project Category. Color shows details about FY10 - amounts, FY11 - amounts, FY12 - amounts, FY13 - amounts, FY14 - amounts, FY15 - amounts, FY16 - amounts, FY17 - amounts, FY18 - amounts and FY19 - amounts. The marks are labeled by FY10 - amounts, FY11 - amounts, FY12 - amounts, FY13 - amounts, FY14 - amounts, FY15 - amounts, FY16 - amounts, FY17 - amounts, FY18 - amounts and FY19 - amounts. The view is filtered on Project Category, which excludes Totals.:

# Total Testing and Service Agreements (Numbers)

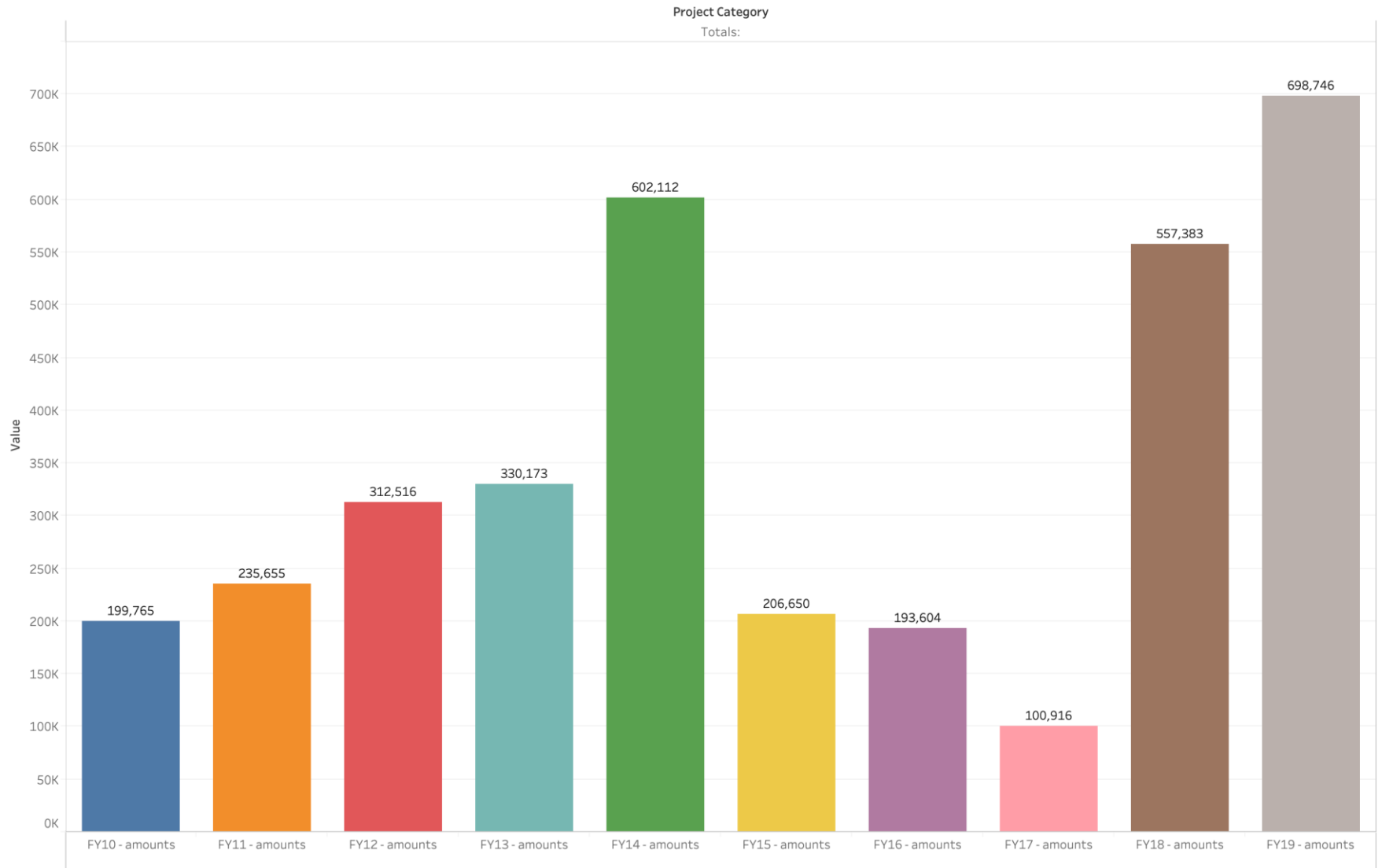
Total TSA Numbers



FY10 - numbers, FY11 - numbers, FY12 - numbers, FY13 - numbers, FY14 - numbers, FY15 - numbers, FY16 - numbers, FY17 - numbers, FY18 - numbers and FY19 - numbers for each Project Category. Color shows details about FY10 - numbers, FY11 - numbers, FY12 - numbers, FY13 - numbers, FY14 - numbers, FY15 - numbers, FY16 - numbers, FY17 - numbers, FY18 - numbers and FY19 - numbers. The marks are labeled by FY10 - numbers, FY11 - numbers, FY12 - numbers, FY13 - numbers, FY14 - numbers, FY15 - numbers, FY16 - numbers, FY17 - numbers, FY18 - numbers and FY19 - numbers. The view is filtered on Project Category, which keeps Totals:

# Total Testing and Service Agreements (Dollars)

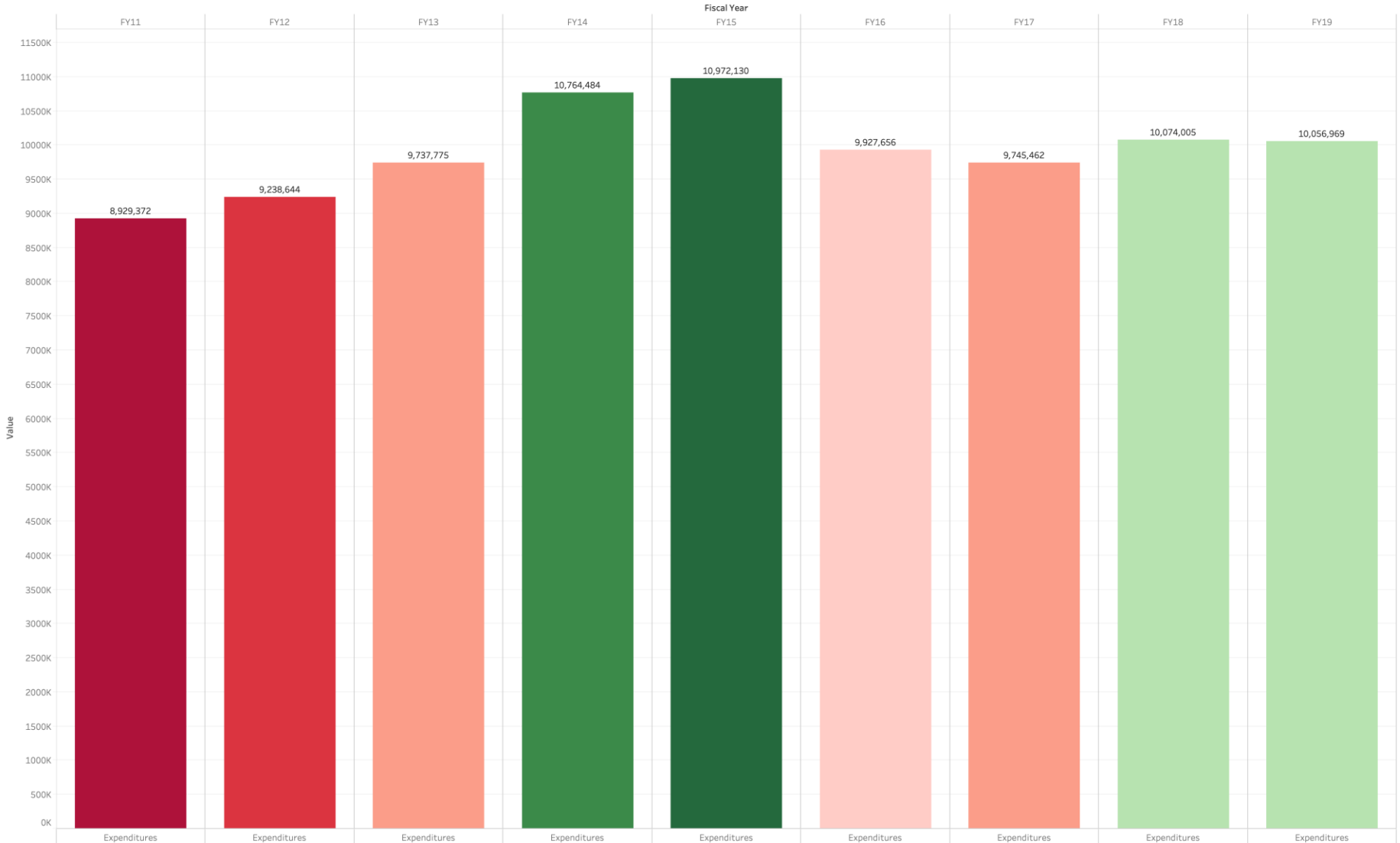
Total TSA Dollars



FY10 - amounts, FY11 - amounts, FY12 - amounts, FY13 - amounts, FY14 - amounts, FY15 - amounts, FY16 - amounts, FY17 - amounts, FY18 - amounts and FY19 - amounts for each Project Category. Color shows details about FY10 - amounts, FY11 - amounts, FY12 - amounts, FY13 - amounts, FY14 - amounts, FY15 - amounts, FY16 - amounts, FY17 - amounts, FY18 - amounts and FY19 - amounts. The marks are labeled by FY10 - amounts, FY11 - amounts, FY12 - amounts, FY13 - amounts, FY14 - amounts, FY15 - amounts, FY16 - amounts, FY17 - amounts, FY18 - amounts and FY19 - amounts. The view is filtered on Project Category, which keeps Totals:.

# Total C&G Expenditures

CNR C&G Expenditures

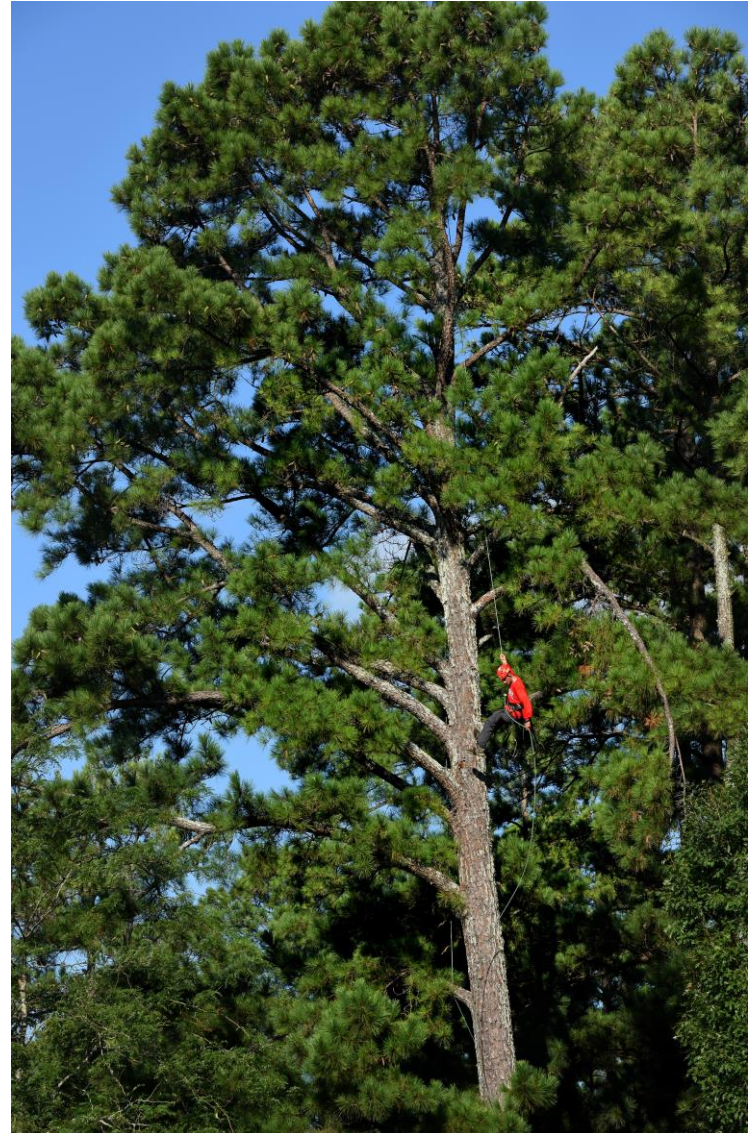


Expenditures for each Fiscal Year. Color shows Expenditures. The marks are labeled by Expenditures.



# Goals for FY20

- Increase staff capacity to keep up with growing need
- Implement customized Service Now research service management system
- Create an effective CNR Research website
- Continue to increase diversity of CNR Research Portfolio
- Identify a few large, strategic funding opportunities to invest in, and build and support teams to go after them
- Re-vamp the Faculty Research Mentoring Program
- Increase participation in the Graduate Research Symposium



# Extension

Spreading our knowledge throughout the state and the nation



# Our programs

## Forestry



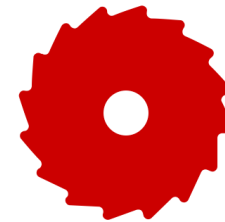
Christmas Trees  
Environmental  
Stewardship  
Forest Management  
Environmental  
Education

## Tourism



Agritourism  
Micro  
entrepreneurship  
Tourism Partnerships

## Wood Products



Housing  
Manufacturing &  
Utilization  
Markets and Furniture

“a comprehensive set of activities that are intended to bring about a sequence of outcomes among targeted clients”

# Faces of Extension



Extension faculty and staff actively develop, deliver and evaluate extension programs, helping clientele to gain new skills and knowledge in order to improve their overall well-being.

# 2018 Outcomes and Impacts...

- \$11.8 million in cost savings for participants in online training
- 55,300 live and on demand views through the forestry and natural resource webinar portal, earning 23,367+ CE credits
- 15,112 landowners, natural resource professionals, and others increased awareness and knowledge
- Trained 623 formal and non-formal educators in Project Learning Tree. A 13% increase from 2017
- \$34 billion in deferred property tax savings
- 31 federal managers increased awareness and knowledge related to climate adaptation planning and threats facing cultural resources

# 2018 Outcomes and Impacts...

- Partnered with 15 vacation realty companies to help coastal communities harness the economic force of tourism
- 23 seniors from the Southern Lee High School Academy certified through NC Hospitality and Pride program
- \$6.4 million economic impact through promoting the effective and correct utilization and smart processing of wood
- 40+ trained agents in the use of moisture meters; distributing meters to all 101 centers in response to recent natural disasters and flooding

# Impact of NC State Extension in NC



**\$2.1 Billion**  
Economic impact on  
North Carolina



**27-to-1 ROI**  
Economic return on  
government investments



**\$33 Million**  
Tax revenue generated  
(33% of government  
investments)



**1,456 Jobs  
Supported**  
Direct employment and jobs  
supported by expenditures



**13,000  
Educational  
Programs**



**NC STATE**  
UNIVERSITY

College of  
Natural Resources

## Advancement Office

All College Meeting  
August 23, 2019





NC STATE Natural Resources  
**THANK YOU**  
for investing in my  
education!

NC STATE Natural Resources  
I am forever  
grateful for YOU!

NC STATE Natural Resources  
I cannot  
**THANK YOU**  
enough!

NC STATE Natural Resources  
I can't wait to give  
back!

NC STATE Natural Resources  
**THANK YOU**  
for supporting my  
dreams!

NC STATE Natural Resources  
**THANK YOU**  
for believing in me!

## College Advancement

- **Raise money** from private sources, manage the collection of private gifts and **thank donors** for their philanthropic support.
- Provide **strategic communications**, internally and externally; Enhance the image of the College and our departments and programs
- Provide **meaningful engagement opportunities** for our alumni and friends, often in collaboration with the University Alumni Association
- Build and sustain a **strong volunteer leadership network**; NC State Natural Resources Foundation, Pulp and Paper Advisory Committee

**NC STATE UNIVERSITY**

**THINK AND DO  
THE  
EXTRAORDINARY**



The Campaign for NC State

September 19, 2019

NC STATE UNIVERSITY

THINK AND DO  
THE  
EXTRAORDINARY



The Campaign for NC State

As of June 30, with roughly two and a half years remaining until the Think and Do the Extraordinary Campaign's scheduled end date of Dec. 31, 202, NC State University has raised **more than \$1.5 billion, or 94% of our \$1.6 billion goal.**

We have received **gifts from 87,000 extraordinary donors** representing all 100 counties in North Carolina, all 50 states and 66 countries. The impact of private support is far-reaching.

A few examples of what we've been able to accomplish include:

- More than 550 new scholarships and fellowships
- 81 new endowed faculty positions
- Named Wilson College of Textiles
- A gift to complete and restore the Memorial Belltower at Henry Square
- The naming of James T. Valvano Arena at William Neal Reynolds Coliseum
- The opening of the Gregg Museum of Art & Design
- Expansion of the Goodnight Scholars Program to include transfers from our state's community colleges
- Establishment of the Student Emergency Fund and Pack Meal Scholarships

As of June 30, the College of Natural Resources has raised **\$28.5M** towards our \$35M goal, 81% of our goal.



**THINK AND DO  
THE EXTRAORDINARY**

The Campaign for NC State

A few examples of campaign gifts for the College include:

- Jim Buzzard Endowment to support leadership development
- Phillips Family Leadership Incentive Award
- Shockley Scholarship Endowment (bequest) for ROTC and Veteran students
- Andritz simulator gift-in-kind for Paper Science Engineering
- Terry Student Assistance and Enrichment Fund
- Ecology/Wildlife Fund Undergraduate Scholarship and Graduate Fellowship
- John E. Masaschi Graduate Fellowship Endowment
- Thomas I. Hines Graduate Fellowship and Thomas Blair Hines Endowment for PRTM enrichment experiences
- Dr. Richard J. and Margaret M. Thomas Endowed Lecture in Natural Resources
- Porterfield Endowment for Zobel & Kellison Scholarships
- CNR Enhancement Fund

# **FY20 Priorities**

## **College Advancement**

Leadership transition

Think and Do the Extraordinary campaign

Engagement

Increase presence as experts through  
communications

## **FY20 Priorities**

### **College Advancement**

#### **Think and Do The Extraordinary campaign**

- Fundraising goal for FY20: Minimum of \$3.5M
- Develop Campaign Communications
- Improve Board engagement in campaign

## **FY20 Priorities**

### **College Advancement**

#### **Engagement**

- Strengthen the College's culture of philanthropy
- Increase faculty/staff/student engagement with communications
- Continue to improve Natural Resources Foundation Board role as advocates for the College



# **FY20 Priorities**

## **College Advancement**

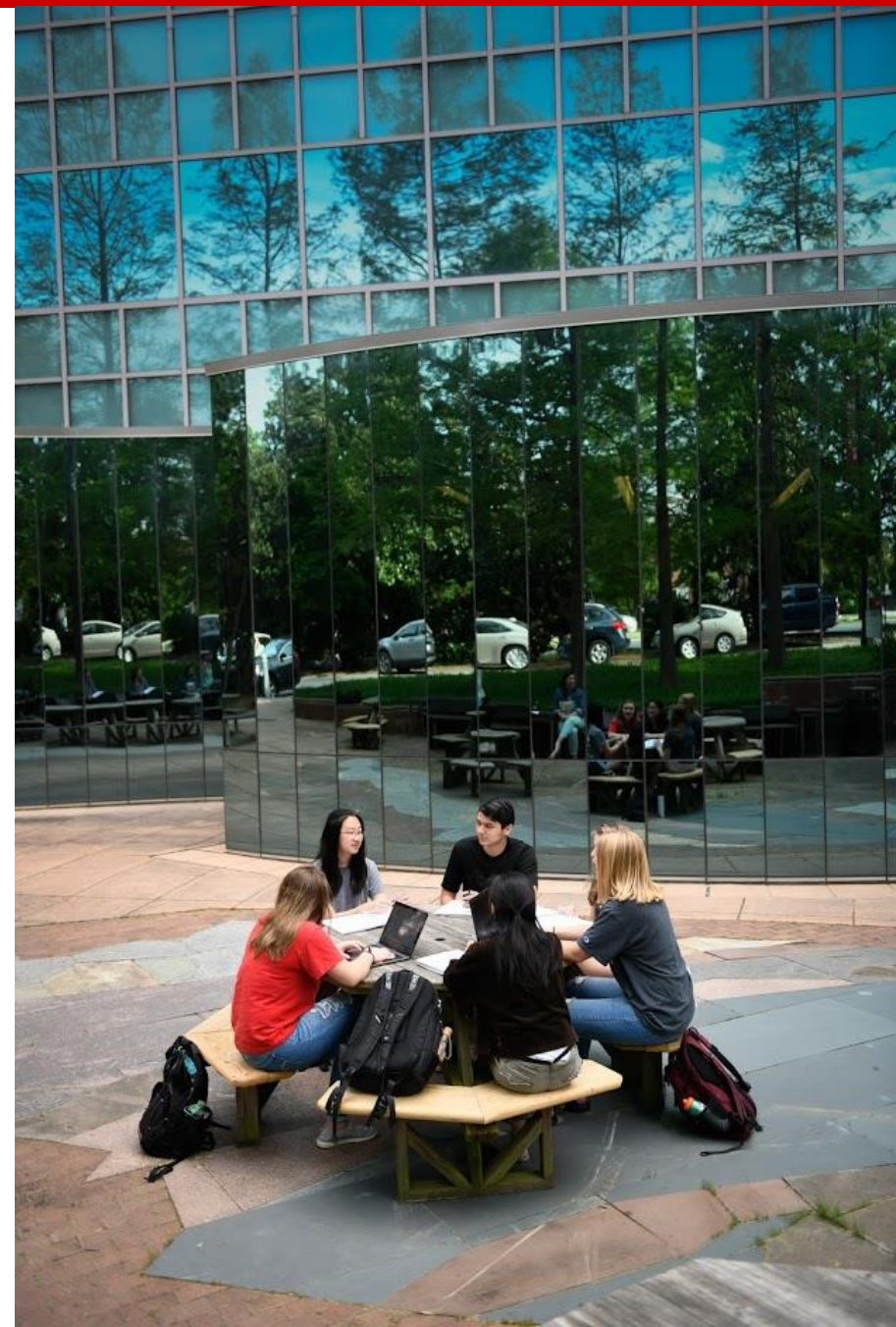
### **Communications**

- Increase coverage of our research impact
- Respond to timely issues by engaging faculty and staff experts
- Implement an integrated strategy across web and social media by proactively identifying editorial content

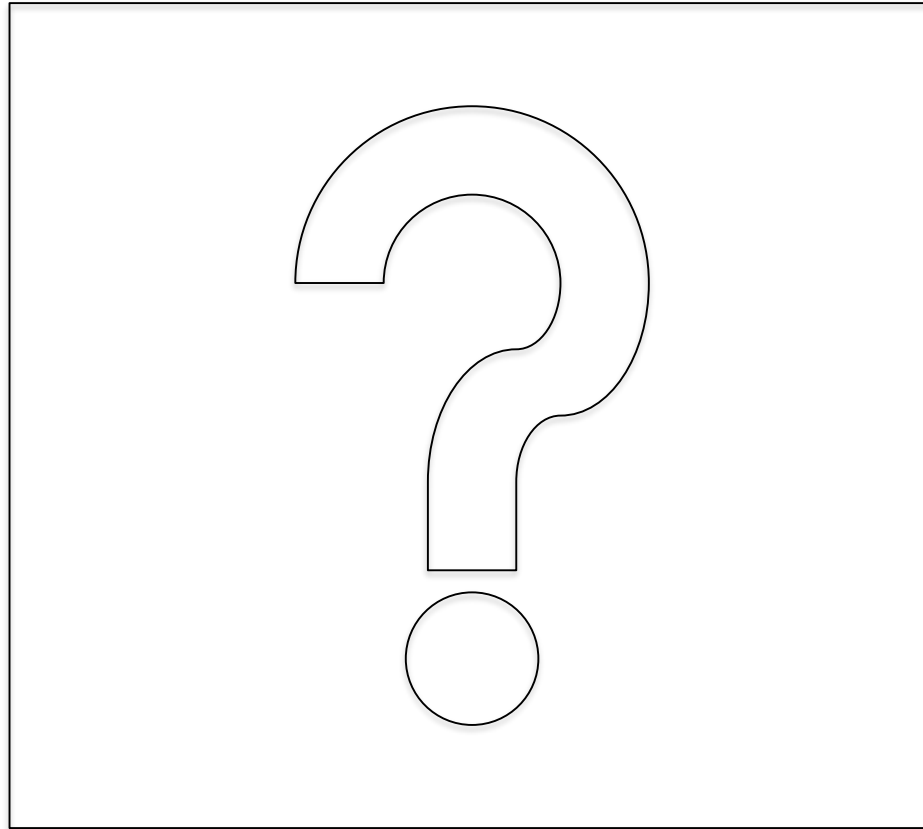
Questions?

# Facilities and IT

- Lighting project
- Classrooms
- Biltmore lobby
- Natural Resources Library (anticipated Fall 2020)



# Budget Outlook



# CNR Budget – FY19 Expenditures

Fund Type	Dean	CGA	PRTM	FB	FER	Total
State App. Academic	2,524,790	1,385,353	3,750,780	2,504,463	6,627,594	16,792,980
Agricultural Research	249,071	0	38,758	539,935	1,025,066	1,852,830
Cooperative Extension	12,615	0	126,683	428,425	915,506	1,483,229
McIntire-Stennis*	165,708	0	41,127	262,429	480,838	950,102
Contracts & Grants	89,385	1,031,206	1,464,131	2,255,861	5,216,387	10,056,970
F&A Receipts	243,023	18,756	23,137	38,428	84,737	408,081
Foundations	1,540,621	0	179,796	1,028,554	563,111	3,312,082
Gifts to NC State	179,843	93	23,749	384,388	1,832,230	2,420,303
Endowments++	1,199,500	33,996	171,188	303,278	670,397	2,378,359
Other ##	494,557	74,127	227,157	1,628,549	254,443	2,678,833
<b>Totals</b>	<b>6,699,113</b>	<b>2,543,531</b>	<b>6,046,506</b>	<b>9,374,310</b>	<b>17,670,309</b>	<b>42,333,769</b>

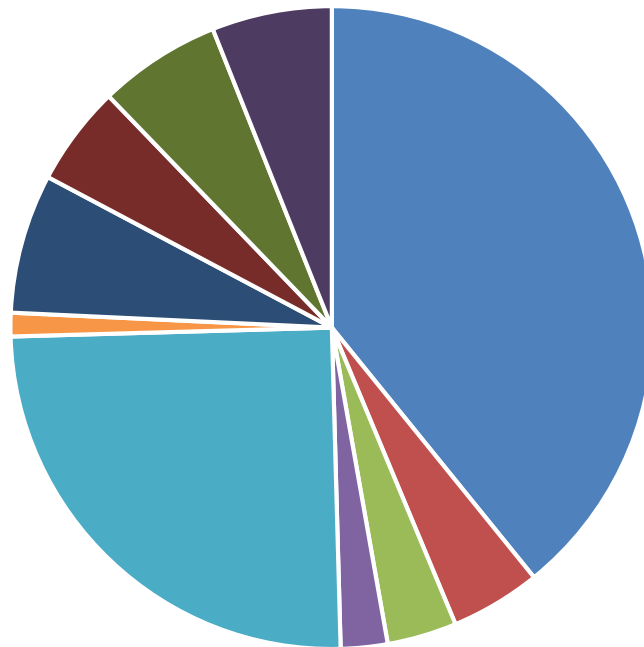
\*Actual Expenditures for Federal FY18

++ Endowments includes Timber Deed proceeds

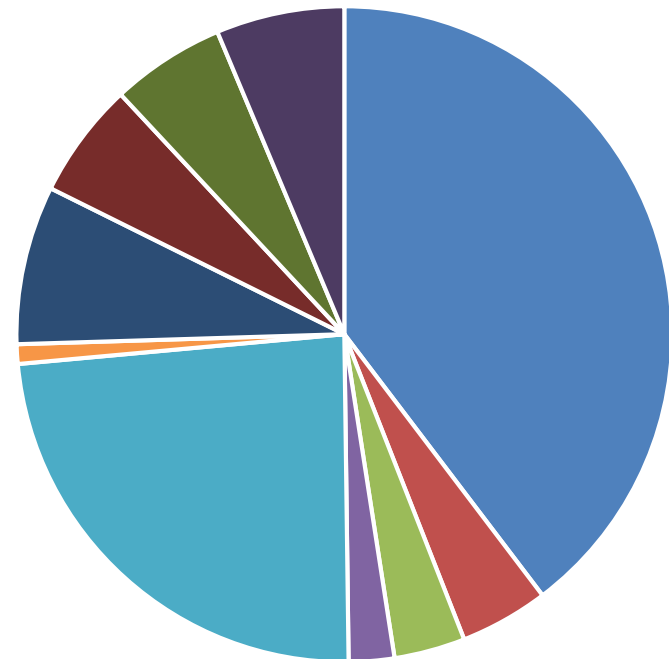
## Other includes Service Centers, Fees and other Receipts

# CNR Expenditures: FY18 and FY19

FY 18



FY19



- STATE APP.
- C&G
- ENDMT
- AG RES
- F&A
- OTHER

- CO-EXT
- FNDS
- M-S
- GIFTS

# Critical Investments

- Nearly \$1 million in faculty start-up (FY18)
- Associate Dean for Diversity & Inclusion
- About \$120,000 in facility improvements
- Over \$120,000 in experiential learning



# Budget Outlook

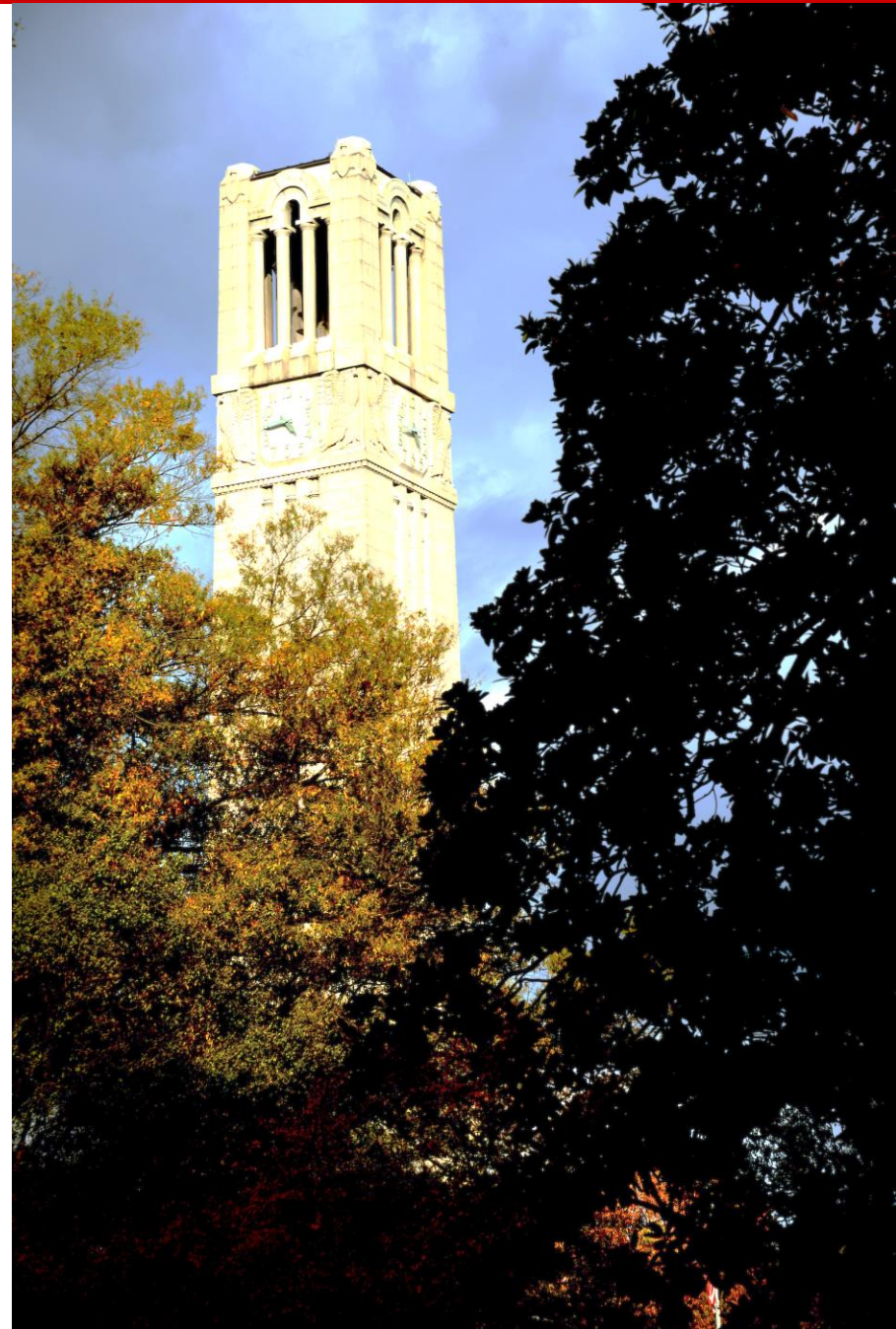
- State appropriations should be stable
- Increased income from forest assets
- Anticipating annual raise process





# Priorities AY19-20

- Interim Associate Dean for Diversity and Inclusion
- Study of business services
- Ideas for the university strategic plan
- Preliminary strategic themes





The strength of the pack

# Q&A

