

**BOARD OF DIRECTORS  
NC STATE NATURAL RESOURCES FOUNDATION, INC.  
January 16 - 17, 2020**

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**AGENDA**

**Thursday, January 16, 2020 Park Alumni Center**

**Committee Meetings**

- 10:00 a.m.    **Advancement Committee**  
(Jim Buzzard, Chair)  
*Room: 119-Mattocks Room*
- 10:00 a.m.    **Audit and Finance Committee**  
(Jim Bowen, Chair)  
*Room: 118-Vick Room*
- 10:00 a.m.    **Forest Management Committee**  
(Barbara McCutchan, Acting Chair)  
*Room: 120-PENC Room*
- 12:00 p.m.    **Executive Committee**  
(Working Lunch)  
*Room: 120 PENC Room*
- 12:00 p.m.    **Lunch**  
(All board members other than Executive Committee)  
*Room: 119-Mattocks Room*

**Board Meeting**

*Room: 220-Chancellor's Reception*

- 1:00 p.m.    **Call to Order and Welcome**  
(Lewis Ledford, Board Chair)
- 1:15 p.m.    **Dean's Update**  
(Myron Floyd, Interim Dean)
- 2:00 p.m.    **Advancement Committee Report**  
(Jim Buzzard, Committee Chair)
- Advancement Update and Roadmap to Campaign Close**  
(Lara Fuenmayor, Assistant Dean for College Advancement)
- 2:30 p.m.    **Break**
- 2:45 p.m.    **Campaign Fundamentals: Volunteers as Ambassadors**  
(Sarah West, Principal & Owner, Acclaro Solutions)
- 5:15 p.m.    **Recess until 8:30 a.m.**
- 5:30 p.m.    **Reception and Dinner**  
Reception – *1st Floor-Foyer*  
Dinner – *Room: 220 Chancellor's Reception*

**Friday, January 17, 2020 – Centennial Authority Conference Room, PNC Arena**

**1400 Edwards Mill Rd, Raleigh, NC 27607**

Parking available in front of PNC Arena's main entrance. Enter through the VIP Entrance and wait for a member of the Advancement staff in the lobby. All guests must be escorted on to the elevator and taken to the Centennial Authority Floor and Conference Room. Contact Lara (410.271.6848) if needed.

8:30 a.m.

**Call to Order**  
(Lewis Ledford, Chair)

**Approval of Previous Meeting Minutes**  
(Lewis Ledford, Chair)

**Chair's Report**  
(Lewis Ledford, Chair)

**Executive Committee Report**  
(Lewis Ledford, Chair)

**Audit and Finance Committee Report**  
(Jim Bowen, Committee Chair)

**Forest Management Committee Report**  
(Barbara McCutchan, Acting Chair)

9:00 a.m.

**Welcome to PNC Arena**  
(Dave Olsen, Executive Vice President, Carolina Hurricanes/  
General Manager, PNC Arena)

**Overview: Parks, Recreation and Tourism Management Department**  
(Michael Kanters, interim Department Head, PRTM)

**Improving Curriculum and Research  
Through Virtual Reality and Industry Partnerships**  
(Kyle Bunds, Assistant Professor, PRTM and Mike Cuales, Associate  
Director, Distance Education and Learning Technology Applications)

**The Role of Tourism in Community Resiliency**  
(Whitney Knollenberg, Assistant Professor, PRTM)

**Agritourism: From Farm Experiences to Societal Wellbeing**  
(Carla Barbieri, Professor and Extension Specialist, PRTM)

12:00 p.m.

**Adjourn**

The annual **Celebration Reception and Luncheon** will begin at 12:30 at McKimmon Center.

**Dates of Next Meetings**

April 16-17, 2020 (Asheville)

September 17-18, 2020 (Raleigh) – this is confirmed. Please release holds on October 1-2.